

Supermarkets and food formats

The Coop supermarkets generated net sales of 12.1 billion Swiss francs in 2024. With 970 stores, Coop has the densest network of sales outlets in Switzerland. In the 2024 financial year, 17 new sales outlets were opened and 13 closed. Coop implemented the new store concept 2025+ in a total of 19 supermarkets in 2024, bringing the total number of new-style supermarkets to 352.

Highlights from the food formats

The table below lists highlights from the year under review.



The Coop supermarkets have the densest network of sales outlets in Switzerland

Highlights in 2024

- Additional market shares gained
- Price reductions on over 2 400 products and investment of CHF 80 million in more affordable consumer prices
- More new apprentices: 1 218 young people in 33 different professions
- Fighting food waste: Largest donor of food to social organizations, distributing over 34.4 million plates of food in total

Coop.ch

The omnichannel platform with the biggest selection and personal home deliveries.

Highlights in 2024

- Increase in the number of deliveries by 9%, rise in net sales, and expansion of the wine range to over 5 000 vintages
- Most affordable online shopping basket according to K-Tipp
- Coop.ch bolstered in Western Switzerland with expansion of the Bussigny site and optimization of the delivery area
- Cost savings through new delivery vehicles with expanded capacity, integration of the Coop City toys range, and introduction of a special offer alert

Coop stores



970

New products



over 3 000

Online shop



www.coop.ch

Coop own-label brands



Quality label



- This list is a selection of the key own-label brands and quality labels.
For more information about Coop own-label brands, visit www.coop.ch/labels